A Gilt Bronze-Mounted Patinated Copper Two-Handled Vase by Alexis Decaix, Designed by Thomas Hope for his Duchess Street Mansion London, circa 1802-1803
Sold for: $225,000
WHY CHOOSE HERITAGE AUCTIONS?

At Heritage Auctions, our mission is to build a level playing field, a more transparent platform through which buyers and sellers can research and learn about assets they own, or wish to own, and then consistently make intelligent decisions. Personalized customer service and a top-rated website are vital tools in achieving this goal. In addition to providing access to our top fine art and collectibles experts, Heritage Auctions delivers state-of-the-art auction services.

At Heritage, the focus is always on you.

Wayne Thiebaud (b. 1920)
*Blueberry Custard*, 1961
Sold for: $3,255,000
TRUSTED WORLDWIDE

Consigning and acquiring valuable property and precious objects are important decisions, which is why it’s vital to have in your corner an auction house that is established as the best marketplace for numismatics, fine art, pop culture and collectibles.

Since 1976, Heritage Auctions has specialized in bringing the world’s most prized objects of value to the world’s most passionate collectors. As collectors ourselves, we welcome the opportunity to showcase a diverse array of properties and collections that span a range of values. Pieces that would get overlooked at other auction houses for high-dollar items are highlighted at Heritage Auctions. With aggressive marketing strategies that are unrivaled in the auction business, Heritage’s dynamic offerings have made us the world’s leading auctioneer of rare coins, vintage collectibles, historical and luxury lifestyle items. Over 1.5 million bidder-members from almost every country worldwide are registered to bid in our more than 880+ auctions that are held each year.

Sir Elton John’s Steinway Model D Grand Piano Number 426549
Used Exclusively in His Concerts from 1974-1993.
Sold for: $915,000
<table>
<thead>
<tr>
<th>Heritage ranks as the <strong>#1</strong> largest auction house founded in the United States</th>
<th>Always accepting quality consignments in <strong>40+</strong> auction categories</th>
<th><strong>$1.4 billion+</strong> in sales in 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>63%</strong> ($903 million+) of auction sales conducted online in 2021</td>
<td><strong>371,000+</strong> consignments sold successfully, with full, timely payment to every consignor</td>
<td><strong>94%</strong> of our consignments come from repeat consignors</td>
</tr>
<tr>
<td><strong>10,200+</strong> auctions held to date</td>
<td>On average, HA.com receives, <strong>79,000+</strong> visits per day <em>(SimilarWeb.com)</em></td>
<td>Heritage’s free Auction Archives contain <strong>5.7</strong> million lots</td>
</tr>
<tr>
<td><strong>1.5 million+</strong> proactively registered online bidder-members from <strong>195</strong> countries</td>
<td><strong>3.4 million+</strong> collectors in our database</td>
<td><strong>27.5</strong> million annual visits to our award-winning website HA.com</td>
</tr>
<tr>
<td><strong>$16 billion+</strong> in fine art, collectibles, and luxury items</td>
<td>Heritage’s award winning <em>Intelligent Collector</em> e-magazine has <strong>100,000+</strong> readers</td>
<td>HA.com ranked in the top <strong>.007%</strong> of most trafficked websites out of 364 million+ sites currently online <em>(SimilarWeb.com)</em></td>
</tr>
</tbody>
</table>
Diamond, Platinum Ring
Sold for: $362,500
NOTABLE ESTATES & COLLECTIONS

CORPORATE CONSIGNORS
7-Eleven
Bank of America
General Electric
Playboy Enterprises
Random House
The Neiman Marcus Collection
Time-Warner/AOL

GOVERNMENT AND INSTITUTIONAL PARTNERS
American Red Cross
Deposit Insurance Corporation
Drug Enforcement Agency
Federal Trade Commission
Internal Revenue Service
Library of Congress
St. Jude Children’s Research Hospital

UNIVERSITIES AND MUSEUMS
Amon Carter Museum of American Art
Art Institute of Chicago
Columbia University
Dallas Museum of Art
Los Angeles County Museum of Art
Millport Conservancy – Franklin & Marshall College
National Baseball Hall of Fame and Museum
National Portrait Gallery
Rock and Roll Hall of Fame Museum
Smithsonian Institution
Stanford University
Texas A&M University
Toledo Museum of Natural History

CELEBRITY COLLECTIONS AND ESTATES
Buddy Holly
James Naismith
Jane Fonda
John Wayne
Lana Marks
Malcom Forbes
Max Factor
Neil Armstrong
Nicholas Cage
Trini Lopez
Nicole Miller
Peter Fonda
Shirley Temple
Stan Lee
Sylvester Stallone
John Steinbeck
Whitney Houston
Zsa Zsa Gabor
John Steinbeck
The first two of three auctions featuring lots from the Neil Armstrong Family Collection™ realized over $7 million.
Heritage’s 70% Cumulative Sales Growth for 2020 - 2021 Far Outpaces Its Major Competitors

Sources: The Art Market 2020 and 2021 – An Art Basel & UBS Report; artnet.com; artlyst.com; auctiondaily.com
1909 T206 Sweet Caporal Honus Wagner (The Garagiola Wagner)
SGC Authentic
Sold for: $2,520,000
LIKE YOU, WE ARE COLLECTORS –
passionate about fine art, luxury goods, and vintage collectibles.

Collecting can be a fulfilling and rewarding endeavor. Nobody understands this more than the people at Heritage Auctions.

Our Team of Specialists

Each of our collecting categories is staffed by specialists respected by their peers as leaders in their fields. They include former museum curators and directors, top-level graders and authenticators, academics and authors. They all have one thing in common: a passion for collecting. These traits are evident in every contact you make with the friendly and professional staff at Heritage Auctions.

Super Mario 64 - Wata 9.8 A++ Sealed,
N64 Nintendo 1996 USA
Sold for: $1,560,000

Amazing Fantasy #15 (Marvel, 1962)
CGC NM+ 9.6 Off-white pages
Sold for: $3,600,000
Shanghaied Mickey Mouse Production Cel Setup with Key Master Background and Publicity Photograph Group of 7 (Walt Disney, 1934). Sold for $84,000
OUR AREAS OF EXPERTISE

Pop Culture Collectibles
- Animation Art
- Comics & Comic Art
- Concert Posters
- Hollywood & Entertainment Memorabilia
- International Comic Art & Anime
- Vintage Posters
- Music Memorabilia
- Sports Collectibles
- Trading Card Games
- Video Games
- Vintage Guitars & Musical Instruments

Historical Collectibles
- Americana & Political
- Arms & Armor
- Civil War & Militaria
- Historical Manuscripts
- Judaica
- Rare Books
- Space Exploration
- Stamps
- Texana

Luxury Lifestyle
- Fine Jewelry
- Handbags & Luxury Accessories
- Luxury Real Estate
- Rare & Fine Wine
- Watches & Fine Timepieces

Numismatics
- U.S. Coins
- U.S. Currency
- World & Ancient Coins
- World Paper Money

Fine & Decorative Arts
- American Art
- Art Deco & Art Nouveau
- Asian Art
- California Art
- Design
- Ethnographic Art
- European Art
- Fine & Decorative Arts
- Illustration Art
- Modern & Contemporary Art
- Nature & Science
- Photographs
- Prints & Multiples
- Silver & Objects of Vertu
- Texas Art
- Tiffany, Lalique & Art Glass
- Urban Art
- Western Art

Services
- Appraisals
- Trusts & Estates Services
- Private Sales

Marilyn Monroe “Cherie” Ensemble from
Bus Stop (TCF, 1956).
Sold for: $399,000
OUR MOTIVE, MISSION AND VALUES

Motive
We believe deep, unbiased information can and should be available to all, transactions made more transparent, trading friction reduced and the learning curve made less steep and less expensive for new collectors and sellers.

Mission
Our mission is to be the world’s most trusted and efficient marketplace and information resource for owners of fine art, jewels, rare collectibles, and other precious objects.

Values
Integrity
Honesty and fairness must define every facet of our business.

Transparency
We embrace clarity and openness, enabling clients, partners and coworkers to make informed, confident decisions.

Expertise
Our success depends upon providing clients with the best possible advice.

Efficiency
We focus on helping clients, partners and coworkers save time and resources.

Innovation
We continually make our services more convenient and useful.

Long-Term Perspective
We strive to carefully construct only sustainable, win-win agreements with clients and partners.
1787 New York-Style Brasher Doubloon
MS65★ NGC. CAC
The World's Most Famous Coin
The Finest-Known Example
Sold for: $9,360,000
AWARD-WINNING AND INDUSTRY-LEADING RESOURCES

Heritage Auctions is more than an auction house. We are a trusted resource for the world’s most passionate collectors.

Collectors eagerly anticipate each of our award-winning auction catalogs, lauded for expertly written lot descriptions and top-quality photographs. The Intelligent Collector® e-magazine offers trends and advice from specialists and world-class collectors. The HA.com website includes educational videos, advice on caring for your objects of value, and access to Heritage’s database of past auction lots, including prices realized and enlargeable, full-color images.

We’re proud of our position as the largest auction house founded in America, with more than $16+ billion paid to satisfied consignors. Ultimately, our goal is not being the biggest. For us, it’s about being the most trusted, efficient marketplace and information resource for owners of numismatics, fine art, pop culture and collectibles.
Pablo Picasso (1881-1973)
Grand Vase Aux Femme Nues, 1950
Sold for: $350,000

The Beatles 1966 Genuine Shea
Stadium NY Concert Poster
Sold for $150,000

Batman #1 (DC, 1940) CGC NM 9.4
Sold for $2,220,000
HA.com
The World’s Most Popular Auction Website

An average of more than 79,000 collectors worldwide visit HA.com every day to view and bid — consistently the highest web traffic of any auction house (Source: SimilarWeb.com). Our award-winning and U.S. patented Heritage Live® web software allows bidders to participate in live floor auctions from the comfort of their home or office. Organizations that have praised and awarded Heritage’s publications and website include the Numismatic Literary Guild, Forbes magazine, The New York Times’ About.com, FOLIO: magazine and the Western Publishing Association. As a research tool, HA.com offers free access to prices realized for more than 5.7 million past auction lots, along with advice from top experts across all numismatic and collectibles categories. HA.com is a marketplace, information resource and database mined by collectors worldwide.

You don’t want to miss this site! It’s amazing!
— The New York Times’ About.com

1 Patent No. 9,064,282
DELIVERING DYNAMIC RESULTS THROUGH MARKETING

Heritage Auctions invests more than $20 million annually to promote auctions and key items in order to reach new bidders. A team of more than 100 marketing and creative professionals support a range of goals such as advertising, creative design, catalog production, events, photography and social media engagement. This team develops highly detailed campaigns using multiple touch points across a variety of channels. These marketing efforts leverage the latest software and campaign fulfillment processes as well as decades-long relationships and a deep understanding of the market.

Reflecting our commitment to pioneering the best possible outcomes for our clients, Heritage has been named by Robb Report as one of the 25 most innovative luxury brands, alongside Lamborghini, Cartier, Gagosian Gallery and Heesen Yachts, among others.

“Now that all of my coins, magazines and comic books have been sold, I wanted to say thanks for everything you have done for me over the years to make it happen. Because of your continued and dedicated commitment to outstanding customer service, my son has given his very nice comic book collection to Heritage for auction. He and I both agree Heritage’s marketing capability is second to none and the leader in the industry today. It has been fun and an everlasting experience working with you.”

— Gordon L. Carlson
As a company that has been holding online auctions long before many of its competitors, Heritage Auctions understands the power and importance of digital storytelling to generate business. Platforms such as Twitter, Facebook, Instagram, Pinterest, YouTube, TikTok, and LinkedIn allow us to engage with a global audience of consignors and clientele. Our followers receive the most up-to-date information on upcoming auctions, a first look at new auction lots, and unprecedented insight from Heritage Auctions’ specialists. Whether you are interested in rare coins, fine art, or sports memorabilia, our social platforms cover a diverse range of categories that satisfy any collector’s interests. Our talented Public Relations team reaches a repeat potential audience of more than 25 million readers, listeners, viewers and mobile news consumers.

- Our combined social media efforts reach 6.91 million people on average per month.
- We have Over 560k followers on all of our social pages combined.
WORLDWIDE PUBLICITY

Heritage employs a full-time staff of public relations and social media specialists dedicated to securing media coverage from our global network of media outlets, social influencers, reporters and editors. In 2021, we received nearly 104,000 press and social media mentions, reaching millions of viewers, readers, listeners and visitors worldwide.

In 2021 Heritage recorded nearly 104,000 high-profile press and media mentions worldwide, far outpacing our closest competitors. These tens of thousands of multiple press mentions and viral stories are seen worldwide, putting clients first to deliver global exposure worthy of their precious objects and collections.

This success is built on our award-winning marketing efforts in print, direct mail and online, all of which promote auctions weeks before live bidding begins. International news organizations such as *The New York Times, The Wall Street Journal, Los Angeles Times, USA Today, Bloomberg, Reuters, CNN, NBC, Fox News, Art+Auction Magazine, People Magazine, Town & Country*, and *Variety* routinely cover our auctions.

Our public relations and social media specialists consistently deliver timely global media exposure for our clients’ precious objects and collections.

“The pre-sale publicity was more than I imagined, and the actual catalog better than I had expected – and my expectations were high!”

— Bruce Smith
Altamonte Springs, Florida
Seller of the rare 1913 Liberty Nickel
for $3.7 million
SIGNATURE® AUCTION CATALOGS

Collectors eagerly anticipate each of our award-winning auction catalogs, produced in-house and lauded for expertly written lot descriptions and top-quality photographs. Each book serves as a collectible auction catalog and reference for scholars, students and collectors.

INFORMING YOUR PASSIONS

*Intelligent Collector* is the award-winning e-magazine of Heritage Auctions, with a distribution of more than 100,000 to important clients, dealers, professional advisors and institutions. Each monthly issue features current works, collections sold through Heritage and thought-provoking collector interviews and content. The e-magazine showcases the world’s most enduring objects of value and people who collect them.

TRUSTS & ESTATES PUBLICATIONS

*The Heritage Auctions Journal* is produced biannually and designed to provide up-to-date news and commentary on estate planning topics, trust and estate management and collection advisory. To receive a complimentary copy of *The Heritage Auctions Journal* please email HeritageEstates@HA.com.

*The Collector’s Handbook* will help you protect your investment and includes the most recent federal tax law changes and new information on collectibles and charitable planning. Whatever your motivations for collecting, this book will help make you a more intelligent collector.
The Trini Lopez Estate
A Palm Springs Modernist Classic
Sold for: $2,090,000
APPRAISAL SERVICES

While fine art and vintage collectibles can be sources of pleasure, mental stimulation and pride, they can also be important assets of an estate or portfolio. We customize strategies and financial services to meet your needs and those of your clients.

Our thorough, illustrated reports are tailored to meet your needs, produced in a timely manner and written in compliance with all IRS, USPAP and insurance standards.

"Wow! Our prayers were answered! Our hearts are grateful for all of your professionalism and elegance!"

— Heirs of the Trini Lopez Estate

Sir Arthur Conan Doyle Autograph Manuscript
Leaf from The Hound of the Baskervilles
Sold for: $423,000

Rolex, Very Fine and Rare 14k Gold
Ref. 6241 “Paul Newman” Cosmograph Daytona “John Player Special”, Circa 1969
Sold for: $804,500
Norman Rockwell (American, 1894-1978)

Home for Thanksgiving, The Saturday Evening Post cover, November 24, 1945
Sold for: $4,305,000

Thanksgiving
TRUSTS & ESTATES

Fiduciaries responsible for major estates can be assured of a proposal that considers all fine art and collectible items in your client’s estate – unlike some auction houses that sell less-expensive objects in bulk, or to auctioneers catering primarily to dealers. With roughly 75 percent of all lots purchased by retail collectors, Heritage places your client’s property before an eager collecting audience willing to pay more than dealers.

FINANCIAL SERVICES

More than $75 million in equity and owner’s capital allows Heritage to regularly finance acquisitions and provide generous advances against consignments. Under some circumstances, Heritage is willing to participate as a joint venture partner. Heritage and its lending partner, First United Bank, provide numismatists with bank loans for durations up to one year on their collections.

Andy Warhol (1928-1987)
*Endangered Species*, 1983
Sold for: $1,875,000

Romanee Conti 1971
*Domaine de la Romanee Conti*
Sold for: $92,250
Hermès 30cm Matte White Himalayan Niloticus Crocodile Birkin Bag with Palladium Hardware
Sold for: $137,500
PRIVATE SALES & TREATY SERVICES

In some cases, a discreet private sale is a desired alternative to a public auction. With a designated staff cultivating personal relationships with top collectors worldwide, Heritage Auctions has brokered notable private treaty sales, including the legendary 1907 Ultra High Relief Saint-Gaudens Double Eagle gold coin; a mint-condition “Inverted Jenny,” the most famous error stamp in U.S. history; and a $1,000 “Grand Watermelon,” among the greatest of American banknotes.

Our specialists have access to an elite group of collectors and their MyWantList®, a free service through HA.com which allows our clients to share the items desired for their collection. Heritage ensures that individualized attention, top expertise, thorough knowledge of your piece, and client confidentiality are priorities in all private treaty negotiations.

1890 $1,000 “Grand Watermelon” Treasury Note
Sold for: $2,100,000
Private Treaty

Ultra High-Relief $20 Gold Coin
Sold for: $3.1 million
Private Treaty

U.S. “Inverted Jenny” Error Stamp
Sold for: $825,000
Private Treaty
I’m still in shock. $471,000 for Harry Potter and the Philosopher’s Stone! $103,000 for the Tolkien Lord of the Rings Trilogy. It will take me less than a second to recommend Heritage to anyone! Two global records: highest price ever achieved for a Harry Potter AND largest amount paid for a 20th century modern first. I can’t believe that. I just can’t. What a well-oiled machine you run there. You assembled an amazing team to help me… Most importantly, you were a straight-shooter from the beginning, and I trusted your judgment on setting the starting bids at a conservative level to get the bids flowing. You guys knocked it out of the park.”

— Carolyn Sue Palmer

Sold for: $471,000
My grandmother Elaine Steinbeck, wife of author John Steinbeck, had amassed two storage units full of memorabilia and personal belongings that had been sitting in storage for nearly a decade. Our family turned to Elyse Luray at Heritage Auctions, who oversaw every aspect of the consignment process from storage removal to cataloguing and promotion, up until auction day. She made it quick and easy and our auction was a great success. I don’t know what our family would’ve done without Heritage Auctions.”

— Bahar Kaffaga, John Steinbeck’s Grandson
Worldwide Headquarters

Dallas
2801 W. Airport Freeway
Dallas, Texas  75261
(Northwest corner of W. Airport Freeway
[HWY-183] & Valley View Lane)

(214) 528-3500
877-HERITAGE (437-4824)
HA.com

Follow | @HeritageAuctions
Thank you again for everything that you did to make our auctions a HUGE success! I see that you went above and beyond to serve us and take care of us. You were always totally professional and knowledgeable. You patiently answered about a million questions, and you did everything that you said you’d do. As hard as it was to let go of the items that were so precious to my dad, you made it into something that is now a positive and happy memory! You have been a huge blessing to us, and I know that James Gannon at Heritage Auctions was the absolute best decision. I have no regrets. Thank you!"

— Amy Andrews

Tiffany Studios Leaded Glass and Patinated Bronze Dragonfly Table Lamp, circa 1910
Sold for: $150,000

Tiffany Studios Leaded Glass and Patinated Bronze Turtle-Back Table Lamp, circa 1910
Sold for: $60,000

Tiffany Studios Leaded Glass and Patinated Bronze Oriental Poppy Table Lamp, circa 1910
Sold for: $118,750
Front Cover:
Joseph Christian Leyendecker (American, 1874-1951)
Beat-up Boy, Football Hero,
The Saturday Evening Post cover (detail),
November 21, 1914
Sold for: $4,121,250